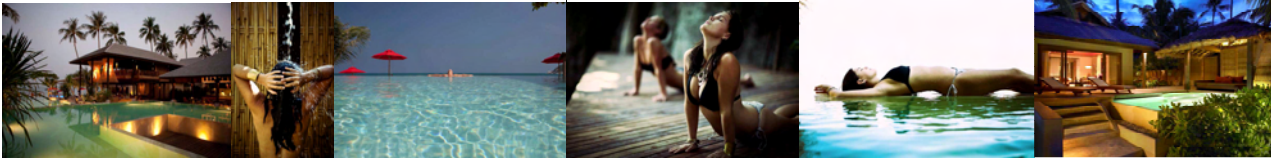


RA SĀ NĀN DĀ

PHANGAN ISLAND

A MESSAGE FROM THE COMPANY FOR AGENT, OPERATOR & MEDIA



Rasananda Phangan Island Welcomes Charles A. Bertschy As Resort Manager

1 April 2009, Bangkok – In early March Rasananda welcomed a new Resort Manager Charles Bertschy, a Swiss National. Charles will lead the operation with a focus on adding a touch of Swiss refinement to our wonderful Thai hospitality. In his own words Charles noted “I am honored to have the opportunity to lead what is certainly one of the most idyllic resorts in the world with some of the most wonderful people in the world. Over the coming months I will endeavor to propel Rasananda from the introductory stages of a newly opened Resort to one that is tried and true, offering an unparalleled ‘WOW’ factor. It is my belief that it is the small things that make a truly outstanding and memorable resort and not the traditional trappings of luxury. It is these small touches that will be our focus. Details that will combine to create and experience unlike any other - an experience uniquely Rasananda.”

Due to the overwhelming success the resort has experienced tied with the conservative approach to tourism and hospitality in Thailand due to the global economic crisis, some services originally planned and/or facility are not as we planned them to be. Demand from guests and meeting those demands have been our number one focus. Rasananda is operating at high capacity and thus it has been difficult to attend to the fine details of service and facility while serving the needs of Resort guests. *All agents and supporters of Rasananda are encouraged to communicate clearly with guests prior to travel that Rasananda is a new resort and improvements to details both facility and service will take place throughout the year, which is why we have offered the advantageous promotions available to all business partners throughout 2009 in light of high occupancy.*

Resort Update & Information – In order to keep the market informed about the introduction of Rasananda please note:

Ranking – We do not consider ourselves a Resort ranked by stars rather one classified as a Unique Luxury Island Getaway offering Personalized yet Relaxed atmosphere. We are committed to being the best in the Phangan market.

Villas & Suites – All Villas and Suites are complete and operating at 100% functionality. Some accessories & small furnishings continue to arrive and will do so throughout 2009 due to import delays. This has no effect to the guest stay.

Food & Beverage – Due to the uncertain global economy, we will operate one All Day Dining Outlet in 2009, Bistro @ The Beach offering a full selection of International fare under the direction of a foreign Chef. There will be events held weekly to offer more interesting dining options. The wine lounge is open with the wine cellar open by 15 April.

Activities & Excursions – The remote nature of Phangan makes relaxing on the beach and ideal past time but rest assured we have a wide range of options for guests such as kayaks, snorkles and rafts all complimentary with additional excursions available such as elephant trekking and diving.

Rasananda’s Luxury Cruiser – The Resorts 37ft boat has been delayed due to design issues. The delivery date is currently pending. Interim, we are outsourcing boat transportation to meet the needs of our guests.

About Rasananda Phangan Island – Rasananda has been voted one of the top new beach resorts in the world. Rasananda offers 44 villas and suites, ranging in size from 100 – 260 square meters of indoor and outdoor living space, all with private pool. Guests will be in awe of Rasananda’s Signature ‘blissful dreams’ mattress adorned with 500 thread count bed linens. Hardwood floors, Thai teakwood furniture accented with hand woven silks and cottons with such modern comfort as 32” flat screen LCD satellite television, and home theatre making for a most enjoyable in-room experience. Inclusive features are twice daily housekeeping, Rasa Host service and complimentary hi-speed WI-FI. Other facilities waiting to be discovered include a fantastic beachside restaurant, an extensive wine and champagne lounge, a swim-up ‘glass’ pool bar, signature spa, library, gift & gourmet shop and fitness facility & sea-view yoga platform.

For further information related to press, photography and sales, please contact:

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END